



For the first time, Dr Jane Goodall's Roots & Shoots Malaysia embarked on a nationwide volunteer programme, Roots & Shoots Malaysia Award (RASMA) together with the support of Yayasan Hasanah and Google Earth Outreach. This volunteer programme sought to engage the "3H's" - Head, Heart & Hands of our young volunteers focusing on the theme "Voices of the Rainforest: Protecting Our Shared Heritage", so that they could understand better the environmental challenges and be part of the solution.



KEY HIGHLIGHTS

 36

Malaysian youth volunteers aged between 16-25 years old awarded

> 3,200 

hours of volunteer activities clocked
between July - September 2019

> 44 

types of volunteer
service carried out with

15 organisations in
7 STATES across EAST &
WEST Malaysia

> **89** applications received from all over Malaysia

60% of the volunteers had never heard of CFS prior to this programme

88% of the volunteers signed up to be CFS Champions

> 40 learnings via Project EcoWira, the environmental literacy curriculum jointly developed by Roots & Shoots Malaysia and LeapEd Services

**OVER THE 3 MONTHS, THE
ROOTS & SHOOTS MALAYSIA
AWARD PROGRAMME HAS
CONTRIBUTED TO OR IMPACTED
THE FOLLOWING AREAS:**

>10,000 members of the public reached through various environmental outreach activities

>7,000 seedlings collected during the rarely occurring mast-fruiting of dipterocarps

>1000 students reached via environmental-related educational outreach activities

>100 orang asli community members involved in various community building activities

36 Malaysian youths by engaging their heads, hearts and hands in being part of the solution to our current environmental challenges

15 organisations benefited from RASMA volunteer contributions

1 Central Forest Spine (CFS) documentary produced to reach key government & corporate leaders

OUR PARTNERS



KEY EVENTS

- ✓ Google Earth Outreach Workshop
- ✓ Central Forest Spine (CFS) documentary video shoot at FRIM with HRH Crown Prince of Selangor
- ✓ Global Tiger Day 2019 in Gerik
- ✓ Scientific expedition to Perlis State Park
- ✓ Penang Hill Festival 2019

COMMUNITY PARTNER

YAYASAN
HASANAH
 A foundation of Khazanah Nasional

SUPPORTED BY

Google Earth Outreach