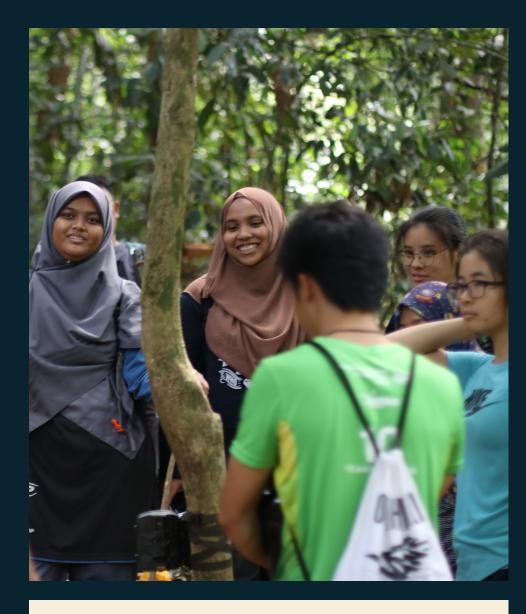


# OUR IMPACT

For the first time, Dr Jane Goodall's Roots & Shoots Malaysia embarked on a nationwide volunteer programme, Roots & Shoots Malaysia Award (RASMA) together with the support of Yayasan Hasanah and Google Earth Outreach. This volunteer programme sought to engage the "3H's" - Head, Heart & Hands of our young volunteers focusing on the theme "Voices of the Rainforest: Protecting Our Shared Heritage", so that they could understand better the environmental challenges and be part of the solution.





OVER THE 3 MONTHS, THE **ROOTS & SHOOTS MALAYSIA AWARD PROGRAMME HAS CONTRIBUTED TO OR IMPACTED** THE FOLLOWING AREAS:

>10,000

members of the public reached through various environmental outreach activities

>7,000

seedlings collected during the rarely occurring mast-fruiting of dipterocarps

>1000

students reached via environmental-related educational outreach activities

orang asli community members involved in various community building activities

Malaysian youths by engaging their heads, hearts and hands in being part of the solution to our current environmental challenges

organisations benefited from RASMA volunteer contributions

Central Forest Spine (CFS) documentary produced to reach key government & corporate leaders

### **KEY HIGHLIGHTS**

836

Malaysian youth volunteers aged between 16-25 years old awarded

> 44 😂

types of volunteer service carried out with

organisations in 7 STATES across EAST & WEST Malaysia

100%

of the volunteers would recommend the programme to their peers

> 3.200 (5)

hours of volunteer activities clocked between July - September 2019

applications received from all over Malaysia

of the volunteers had never heard of CFS prior to this programme

of the volunteers signed up to be CFS Champions

schools to benefit from RASMA learnings via Project EcoWira, the environmental literacy curriculum jointly developed by Roots & Shoots Malaysia and LeapEd Services

## OUR **PARTNERS**



**GreenSmiths** 



















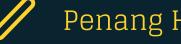
#### **KEY EVENTS**











#### **COMMUNITY PARTNER**



#### **SUPPORTED BY**

Google Earth Outreach



Penang Hill Festival 2019